

## Nightmare Before Christmas Social Toolkit Copy

HASHTAGS: #NBC #NightmareBeforeChristmasCake #HalloweenCake #HalloweenDecorating

- Spooky season has officially arrived in Halloween Town. 🦇🎃 Celebrate with cakes and treats featuring toppers from the delightfully eerie world of Disney Tim Burton's *The Nightmare Before Christmas*.
- All hail the Pumpkin King! 🎃👑 Add a little Halloween Town magic to the bakery case with cake and cupcake toppers inspired by Disney Tim Burton's *The Nightmare Before Christmas*.
- Something wickedly fun is waiting in the bakery case. 🦇❤️ Create Halloween treats with cake toppers inspired by the unmistakable characters and curious charm of Disney Tim Burton's *The Nightmare Before Christmas* featuring Jack Skellington and Sally.
- Take Halloween decorating straight to Halloween Town. 🎃🌟 Cakes, cupcakes and treats get a delightfully dark twist with cake toppers from the world of Disney Tim Burton's *The Nightmare Before Christmas* featuring fan favorite characters.
- The Pumpkin King belongs at the center of spooky season. 🦇👑 Give Halloween cakes and treats a little extra character with cake toppers inspired by Disney Tim Burton's *The Nightmare Before Christmas* featuring Jack Skellington and Sally!